# **Xtag**Retail®

# **USER GUIDE**



# XT610<sup>™</sup> LIFT & LEARN (STANDALONE)

#### **Xtag**Retail<sup>®</sup>

# Thank you for purchasing this product.

For optimum performance and safety, please read these instructions carefully before connecting, operating or adjusting this product. Please keep this manual for future reference.



#### Product support.

For technical support and product enquires please contact support@xtagretail.com.

Our team is on hand to help with any request for support.

#### **Product Overview**

XT610<sup>™</sup> Lift & learn is an in-store experience that encourages customers to interact with feature products. When a customer makes contact with a product on the shelf, an assigned digital display will instantly present digital media related to that product.

The technology integrates seamlessly with digital signage and Windows media players to showcase informative product marketing media.

#### **External Requirements**

- Digital Display
- Windows Media Player or Windows PC with Internet Connection, 2x USB, 1x HDMI
- Bluetooth/wired keyboard and mouse

#### **Product Contents**

- 1 x Controller Module
- 1 x USB-A to USB-B cable
- 5 x Product Tags
- 1 x Activator Key
- 10 x Product Pads
- 1 x Annual Controller Licence

#### XtagRetail<sup>®</sup> -

# User Guide XT610™ Lift & Learn Tag Instructions

1. Activate an Xtag with the Activator Key. Insert key metals into the back of the Xtag and hold for 3 seconds until the orange LED flashes.



2. Peel the pad on the back of the Xtag.



3. Stick the Xtag on your product/product packaging.



#### Notes

- Test tags have been activated by moving the tag. If motion is detected, the blue LED will flash on the Controller Module.

- Turn tags off and save battery life by repeating step one.

#### **Xtag**Retail<sup>®</sup>

## **Setup Instructions**

- 4. Connect your Windows media player/PC to a digital display. You will need a keyboard and mouse for navigation on non-touchscreen displays.
- 5. Plug your Controller Module into the Windows media player/PC.
- 6. Visit https://dashboard.xtagretail.com/register/ and register an account. (To manage Controllers/Tags across multiple stores on one dashboard, register <u>one</u> account.)
- 7. Controllers

a) Once you have logged in to your account, enter the **13-charracter serial code** on the back of your Controller Module(s) and give your controller(s) a name. Then click **'Activate'**.

<b>Xtag</b> Retail <sup>®</sup>		
Controllers	Add a controller Scan a barcode or enter the serial numbe	er manually
O Tags	Serial Number	Choose a Controller Name
Settings	XT61100000401	My Controller Activate

b) Click '**Save'** license and store the lincese file on your Windows media player/PC.

My Controller	S		
Serial Number	Name	Expires	License
XT6100000387	Controller One	06/07/2023	ଦ୍ଧ Save
XT6100000386	Controller Two	06/07/2023	ရာ Save
XT6100000403	User Test	15/07/2023	မှ Save

#### XtagRetail<sup>®</sup> -

## **Setup Instructions**

#### 8. Tags

a) Enter your **8-digit tag ID numbers** in the 'Tags' section (to activate warranty). When all your tags have been registered, click **'Register Tags'**.

Controllers	<b>Register a tag</b> Enter your 8-digit tag number(s) to register ta	gs and activate warranty
Settings	Tag Numbers 00002127 + Register Tags My Tags	
	Tag Number	Date Added
	00002508	12/07/2022
	00002509	12/07/2022

#### 9. Downloads

a) Navigate to 'Downloads' and download 'Lift & Learn - Desktop' App.

	– Downloads	
	C Lift & Learn - Desktop xtliftnlearn.exe Assign tags to digital content and displays	
<b>S</b> Tag Nurr	© Triggers App xttriggers.exe Allowing integration with third-party CMS providers	
000025 000025 000046 000046	Controller Driver  Enables Controller driver to function on your device.	

#### 

### **Setup Instructions**

- 10. Open Lift & Learn -Setup and follow the installer instructions. Tick the 'create a desktop shortcut' box and open the app.
- 11. Click 'Load License' and input your license file. Do not delete your license file.

ICENSE				
<b>Xtag</b> Retail <sup>®</sup>				
tivate XT610 Controller Modules and receive licence files, please email: support@xtagretail.com				LOA
Full name				LOP
Company name				
Phone number				
13 Character serial number (see back of controller)				
presentative will contact you shortly.				
	Hardware ID 53F1-4C1C-	-EDD7-E269-0334		
	Hardware ID 53F1-4C1C-			
presentative will contact you shortly.				
Prese select the license file	×	¢.		

- 12. Re-launch the app.
- 13. You will see the Controller is connected, now click 'Video'.

	R APP						tag reads	triggers	videos	settings   a	bout	- 6	) ×
RECEIVER CONNE	CTION												
Serial Port COM3 *	No. of Send Atte		ionse Timeout (ms)	DISCONNECT	Г	Auto-connect receiver on startup/plugin							
Config													
PING	GET INFO C	GET CONFIG	RESET CONFIG										
TIMESTAMP	DIRECTION	STATE	MESSAGE										
15:33:04.860	None	Success	OPENED SERIAL	PORT: COM3									
15:33:04.061	None	Success	Xtag USB device	inserted: USB S	B Se	erial Device (COM3) (USB\VID_04D8&PID_00DD&MI_	00\7&3902	DC4F&08	<u> 20000)</u>				

#### **Setup Instructions**

13. Click 'Load' on default Loop Video to select your loop playback video.

TAG - VIDEOS -	(	ס	×	
Default Loop Video XT610 Lift & Learn.mp4		LO	DAD	]
TAG ID VIDEO FILE				

14. Pick up your tagged product(s) and enter the last 4-digits of the Tag ID Number in the 'Tag ID' section.

TAG - VIDEOS	- (	o ×
Default Loop Video X1610 Lift & Learn.mp4		LOAD
TAG ID VIDEO FILE		
2552 Autoglym Shampoo.mp4 🗃		
ADD OR UPDATE TAG/VIDEO ASSIGNMENT		
Tag ID		
Video File		
		CHOOSE
		SAVE

15. Repeat the process with any additional Xtag's and media files.

Setup complete.

#### Resources

API Integration Guide - Enables integration with third-party Content Management System (CMS) providers.

Xtag Retail Website - https://xtagretail.com/

User Dashboard - <u>https://dashboard.xtagretail.com/</u>

Technical Support Contact - <a href="mailto:support@xtagretail.com">support@xtagretail.com</a>



XtagRetail Tel : +44 (0) 3333 408 179 Made in Britain Web: www.xtagretail.com Support: support@xtagretail.com